

From Script to Learning Experience

Selected Work

George Rodrigues

Instructional design, graphic design and media production

01

Learning experiences

Scripts, activities, video
and course delivery

02

Escrevinhador

Course-builder workflow
in development and testing

03

Code-driven video

Coding, generation, motion
and editorial review

20+ years in online education. End-to-end delivery when needed.

01 Scenario-based learning

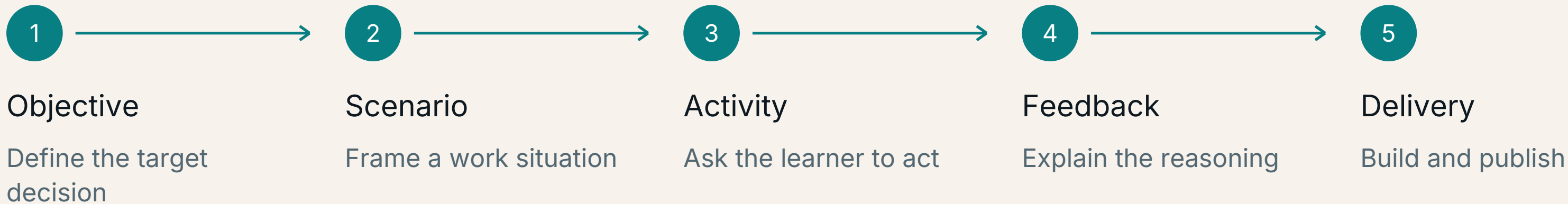
Experience context: Civil Defense training for public servants.

Production challenge

Translate subject matter into a learning experience with realistic decisions and clear feedback.

My contribution

Instructional and graphic design, scripts, video, activities and publication in Moodle.



Deliverable

Self-paced learning in Rise, Storyline or HTML5, with educational media and activities.

02 Escrevinhador

In development and testing. Python, Claude Code and Codex.

Challenge: Turn a DOCX script into an HTML5/SCORM course using a client design system.

My role: Workflow and visual rules, coding-assisted development, code review and output testing.

UNIDADE 1.1: APRESENTAÇÃO DO MÓDULO



Josh: "Bem-vindo. Este curso tem oito horas e um fio: no fim, você terá o roteiro v0.1 de um curso de quatro horas, escrito com o Astra e revisado por você. Cada módulo fecha um passo desse roteiro. Não é um curso sobre prompts mágicos. É um curso sobre trabalho de conteúdo com uma ferramenta nova na mesa."

Ajustes - Parágrafo

VARIANTE

—

O texto do parágrafo é editado clicando nele no canvas.

ESTILO DO BLOCO

COR DE FUNDO

☐ sem fundo

ALINHAMENTO DO TEXTO

◀ ◻ ▶

ESPAÇAMENTO INTERNO

Pequeno Médio Grande

NECESSITA REVISÃO (O QUE FALTA OU ESTÁ ERRADO)

Ex.: falta a arte do 5o quadro

bloco 2

Antes de começar, vinte minutos de contexto: o que o GPT-6 Astra prometeu no lançamento e o que ficou de fora do anúncio, na leitura de quem acompanha o mercado. Assista e guarde as ressalvas; o curso volta a elas.

Actual Astra sample in the editor. Cropped for privacy. Captured 16 October 2026. This is an editor view, not a Moodle publication.

03 Code-driven video production

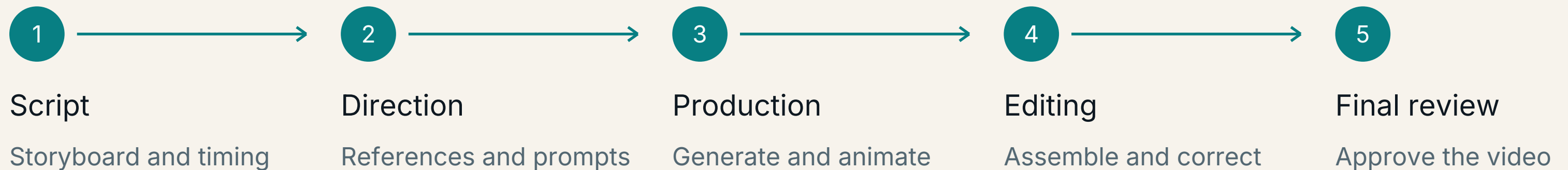
Production workflows built directly through Claude Code and Codex.

Production challenge

Coordinate scripts, generated assets, motion and editing into a coherent finished video.

My contribution

Narrative and visual direction, coding-assisted workflow development, corrections and final approval.



Demonstrable work

Video portfolio on Vimeo. Desterro provides a separate personal-project reference.

Video tools and editorial decisions

Tools serve specific production steps. The combination varies by project.

Claude Code / Codex + Python	Code and workflow orchestration
Remotion	Coded motion and rendering
Replicate / Seedance APIs	Generated media
ElevenLabs API	Generated voice
ComfyUI / MiniMax H3	Local workflow tools
DaVinci Resolve	Editing, compositing and finishing

My review: narrative clarity, visual continuity, timing, corrections and approval.

For Libras accessibility, I composite the interpreter’s supplied recording into the educational video.

Selected work and supporting evidence

Links to review the work, alongside the evidence needed for a detailed technical walkthrough.

Video portfolio

Educational and creative video samples.

Desterro personal project

A separate project for discussing narrative and visual direction.

Escrivinhador / Astra

Actual Astra sample shown on slide 3: rendered course content and block controls in the editor. Development and testing continue.

Technical walkthrough

Source material, my contribution, tool-assisted steps, review decisions and the deliverable.

The Astra image is an actual editor capture. Workflow diagrams explain the process. No measured outcomes are claimed.